**API Information**

|  |  |
| --- | --- |
|  | **API URL** |
| **Get Company List** | <https://www.m-icicibank.com/api/credit-cards/CC/GetCompany?prefix>=[] |
| **Lead Generation** | <https://www.m-icicibank.com/api/credit-cards/CC/post> |

Note:

* **ModeOfLead** should be Vendor

Below given user name/password for Header Authentication should be sent in header request and user name/password should be sent in API request

|  |  |  |  |
| --- | --- | --- | --- |
| **Authentication Type** | **User Name** | **Password** | **Product** |
| Header Authentication | creditcard | fatRuswa#us8 |  |
| API Authentication | snapdeal | cHakscrA3eAres99hW | credit-card |

|  |  |  |  |
| --- | --- | --- | --- |
| **Parameter name** | **Description** | **Validations** | **Required** |
| UserName | Username | String (will be shared separately) | Yes |
| Password | Password | String (will be shared separately) | Yes |
| ModeOfLead | Vendor | String | Yes |
| ApiProductName | credit-card | String | Yes |
| ApiCompanyName | Snapdeal | String | Yes |
|  | | | |
| Name | Name of the Lead | Alphabets with space | Yes |
| EmailId | Email ID of Lead | Internet e-mail formation | Yes |
| Mobile | Mobile of Lead | 10 digit numeric starting from 6,7,8,9 | Yes |
| City | City of Lead | alphabets only | Yes |
| CompanyName | Company Name of Lead | String | Yes |
| DOB | Date of Birth in mm/dd/yyyy format | mm/dd/yyyy | Yes |
| TypeOfEmployment | * Salaried 🡪 **salary** * Self Employed (Professional)🡪**self1** * Self Employed (Business)🡪**self2** | (salary|self1|self2) | Yes |
| RelationType | * Salary Account🡪 **salary** * Savings Account or Current Account🡪 **current** * Home Loan, Car Loan, Personal Loan or Credit Card🡪 **loan**  No relationship🡪 **norel** | (current|loan|norel|salary) | Yes |
| TakeHomeSalary | Monthly take home salary for Salaried employee | Numeric | Required when value of TypeofEmployment is **salary** |
| IncomeSalary | Last year gross total income For Self Employed (Professional) & (Business). | Numeric | Required when value of TypeofEmployment is **self1 OR self2** |
| IsChkPlatinumCard | if preferred card variant is Platinum Chip them value is **platinum-card** | **platinum-card** | No |
| IsChkSignatureCard | if preferred card variant is Signature Card then value is  **signature-card** | **signature-card** | No |
| IsAcknowledgedIT | ITR status of lead in case of Self Employee | (yes|no) | Required when value of TypeofEmployment is **self1 OR self2** |
| SearchEngine | Search Engine | String | No |
| Campaign | Campaign | String | No |
| Adgroup | Adgroup | String | No |
| Adtype | Adtype | String | No |
| Keyword | Keyword | String | No |
| Referer | Referral URL | String | No |
| GclId | Google gclid | String | No |
| Product | All Cards 🡪 **all-cards**  Lifestyle/Platinum Chip🡪 **platinum-chip**  Airline/Jet🡪**jet-card**  Fuel🡪**coral-card**  Ferrari🡪**ferrari** | (all-cards|platinum-chip|jet-card|coral-card|ferrari-card) | No |
| Page | Landing Page identifier in case of multiple landing pages are in use | String | No |
| Device | Device on which lead is generated | Desktop|Mobile|Tablet |  |
| UtmInfo | For Internal Use | String | No |
| iMobileUniqueID | For Internal Use | numeric | No |
| SavingsUniqueID | For Internal Use | numeric | No |
| PersonalLoanUniqueID | For Internal Use | numeric | No |
| HomeLoanUniqueID | For Internal Use | numeric | No |
| BrowserName | For Internal Use | String | No |
| BrowserVersion | For Internal Use | String | No |
| NavigatorAppName | For Internal Use | String | No |
| NavigatorUserAgent | For Internal Use | String | No |
| ScreenHeight | For Internal Use | String | No |
| ScreenWidth | For Internal Use | String | No |
| RXSessionId | For Internal Use | String | No |

**Response Parameters**

|  |  |
| --- | --- |
| **Response parameter in JSON** | **Description** |
|  |  |
| Result | Success OR Fail |
| Id | Unique id generated on successful lead |
| Eligibility | Eligible OR Not Eligible |
| Description | Information about lead |
| Device | Lead Device |
|  |  |

**Response if no authorization headers**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Result** | **Id** | **Eligibility** | **Description** | **Device** |
| Fail | 0 |  | In-Valid Basic Authorization |  |

**Response on Wrong Authentication**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Result** | **Id** | **Eligibility** | **Description** | **Device** |
| Fail | 0 |  | Error-0008. Unauthorised User. Please contact Administrator. |  |

**Response on basis of inputs**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Result** | **Id** | **Eligibility** | **Description** | **Remark** |
|  |  |  |  |  |
| Success | Greater than 0 | (Eligible/ Not Eligible) | Lead Captured (Eligible/ Not Eligible) | Valid Lead |
| Fail | 0 | (Eligible/ Not Eligible) | Duplicate Entry (Eligible/ Not Eligible) | Duplicate Lead |
| Fail | 0 | Eligible/ Not Eligible | In-Valid Inputs - Server Side validation failed | Wrong format passed |
| Fail | 0 | Eligible/ Not Eligible | In-Valid Inputs - Blank parameters found | Blank Parameter passed |
| Fail | 0 | Not Eligible | API credentials do not match. Please contact Administrator. | Wrong User Name/Password passed |
| Fail | 0 | Not Eligible | Please provide inputs. | No Input Passed |